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CONSUMER LAW IN THE INFORMATION SOCIETY

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Thomas Wilhelmsson, Salla Tuominen, Heli Tuomola : Consumer Law in the Information Society before purchasing it in order to gauge whether or not it would be worth my time, and all praised Consumer Law in the Information Society:

This work looks at the consequences of the development of information technology and the information society for consumers and for consumer law. While the new technological environment has been greeted with enthusiasm by

many, citing the improvement in consumer choice, convenience, and the accessibility of information, there have also been calls to focus on the needs of those consumers who cannot easily gain access to the benefits associated with the new technology. This collection of expert papers examines developments in consumer protection legislation around the world in response to the technological advances, and focuses on issues such as electronic marketing, electronic commerce, financial services, product liability, intellectual property and rights of access to information. Issues such as how and to what extent the new environment should be regulated, as well as the impact of changes in the globalized information market, are also discussed. This volume arose from the 7th International Consumer Law Conference, held in Helsinki in 1999 under the auspices of the International Association for Consumer Law.